

GLOUCESTER 400+



Photo by Melissa Cox



SPONSORSHIP OPPORTUNITIES

2022 - 2023

SPONSORSHIP OPPORTUNITIES

Payable over 2 years – 2022 through 2023



Premier Sponsor Levels			Supporting Sponsor Levels		
Premier sponsors receive customized benefit packages that are tailored to the organization, with level of recognition tied to sponsorship tier.			Supporting sponsors receive event-specific benefits at a Gloucester 400+ community event of their choice.		
Man at the Wheel	\$200,000	Premier Sponsorship Benefit Options: <ul style="list-style-type: none"> ○ Prominence on Gloucester400+ website ○ Prominence on Gloucester400+ event banner ○ Prominence on Gloucester400+ 'Thank You' banner in G400+ office window at 123 Main Street, Gloucester and other locations or events ○ Publicity and recognition in social media – Facebook, Instagram, Twitter – with over 2500 followers ○ Publicity and recognition in quarterly e-newsletters with more than 800 subscribers ○ Publicity in media press releases and publications ○ First choice at selecting a Marquee event at which to present ○ An employee table at the selected Marquee event ○ Red carpet 'selfie corner' ○ Signage at large community events ○ Access to all G400+ events for employees. 	Fishermen's Field	\$25,000	Promotion on Gloucester400+ website, promotion at one official event, on social media, quarterly newsletter, press releases, programs, and name in anticipated souvenir booklet.
Fishermen's Wives	\$150,000		Wingaersheek	\$10,000	Promotion on Gloucester400+ website, promotion through social media, quarterly newsletters, press releases, programs, and name in anticipated souvenir booklet.
Howard Blackburn	\$100,000		Good Harbor	\$5,000	Promotion on Gloucester400+ website, promotion through social media, quarterly newsletters, programs, and name in anticipated souvenir booklet.
Captain's Courageous	\$75,000		Lighthouse Cove	\$2,000	Promotion on Gloucester400+ website, name in quarterly newsletters, programs, and anticipated souvenir booklet.
Schooner Captain	\$50,000		Brace Cove	\$1,000	Promotion on Gloucester400+ website, name in quarterly newsletters, programs, and anticipated souvenir booklet.
			Lane Cove	\$500	Promotion on Gloucester400+ website, name in programs and anticipated souvenir booklet.

GLOUCESTER 400+ MARQUEE, COMMUNITY & PARTNER EVENTS



Gloucester 400+ sponsors will receive recognition at numerous high visibility events throughout 2023. All Gloucester 400+ events will be marketed broadly to attract attendees from throughout New England and beyond. While the schedule of events will continue to evolve and grow as we approach 2023, a preliminary list is below. For an updated events list, visit <https://gloucesterma400.org/events/upcoming-events>



MARQUEE EVENTS

An Evening with Sebastian Junger
author of *The Perfect Storm* – May 2022

Gloucester400+ Musical Medley
October 2022

Gloucester 400+ Opening Reception
January 2023

Gloucester400+ Seaside Soirée
May 2023

Gloucester 400+ Gala
October 2023

Gloucester400+ Rocks New Year's Eve
December 2023

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COMMUNITY EVENTS

Public events free to participants with expected audiences in the thousands

Gloucester Performing and Visual Arts Festival

Community theater and a showcase of local and renowned artists' works

Gloucester Fish and Maritime Festival
Demonstrations and activities led by local experts in the maritime and fishing industries

Gloucester Heritage Festival
A celebration of the diverse heritages, cultural origins, and backgrounds within the City

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PARTNER EVENTS

Gloucester 400+ is thrilled to partner with over 30 local organizations that will host a diverse range of cultural and educational events throughout 2023 in honor of the quadricentennial.

Some of our partners include:
Annisquam Village Players
Cape Ann Finns
Generous Gardeners
Greater Cape Ann Chamber of Commerce
Gloucester Writers Center
Sawyer Free Library

GLOUCESTER 400+ SPONSORSHIP PLEDGE FORM



Thank you for joining us as a Gloucester 400+ community sponsor! Please complete the form below and return to: Gloucester400+, P.O. Box 603 Gloucester, MA 01930 or gloucester400stories@gmail.org

Company/Organization Name:

Contact Name:

Contact Email:

Contact Phone:

Mailing Address:

Please email a high-resolution file of your company or organization's logo to: gloucester400stories@gmail.com

Sponsorship Level:

☐ Man at the Wheel (\$200,000)

☐ Fishermen's Wives (\$150,000)

☐ Howard Blackburn (\$100,000)

☐ Captain's Courageous (\$75,000)

☐ Schooner Captain (\$50,000)

☐ Fishermen's Field (\$25,000)

☐ Wingaersheek (\$10,000)

☐ Good Harbor (\$5,000)

☐ Lighthouse Cove (\$2,000)

☐ Brace Cove (\$1,000)

☐ Lane Cove (\$500)

Sponsorship payments may be made by check or online and are payable over two years (2022-2023.) A Gloucester400+ staff person will contact you to arrange for payment. Thank you for your generous pledge and for partnering with us on this exciting community event!